

June 2017

Welcome to the iDevices (iPhone, iPad, Apple Watch & iPod) SIG Meeting.

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THE SHAKING ICONS MAKE ME FEEL LIKE THEY'RE PANICKING OVER WHO'S NEXT TO BE CUT FROM THE TEAM.







Important Note: I have been conducting the iDevice SIG for 6-1/2 years. It is time for me to pass along the hosting of this SIG to someone else. Thank you, everyone, for of your attendance and support. Phil Pensabene will take over the iDevice SIG beginning in July.

Thank you, Phil.



Click HERE to see the Keynote Address

Apple just changed its storage plan options ... again

Tuesday, Jun 6, 2017 at 8:08 pm EDT



Apple updated its iCloud storage plan again. The good news is that it'll cost you a lot less to get a lot more!

If you've been thinking about upgrading (or downgrading) your iCloud storage plan, you're in luck. Apple has just made some changes to its iCloud storage plan that will probably make you happy.

Apple has dropped the 1TB storage tier from the iCloud lineup. But have no fear 1TB subscribers! Apple also dropped the price of 2TB of storage by half the price.

All former 1TB subscribers will be automatically upgraded to the 2TB plan without any extra cost. All 2TB subscribers will now only pay \$9.99 per month for all the storage you can handle! The new tier structure is as follows:

5GB - Free

50GB - \$0.99

200GB - \$2.99

2TB - \$9.99

If you're still not sure which plan is right for you, we've got a useful little guide to help you out.

What iCloud storage plan should you get?

iPhone 8 rumor roundup: Everything you need to know

Friday, Jun 9, 2017 at 11:09 am EDT



When is iPhone 8 being released? What will the specs be? Will it have special features? Here's everything we know! iPhone 8 — iPhone X — whatever Apple ends up calling the next and "tenth anniversary" iPhone, it's expected next fall, and with a new design and new set of features. But what will they be?

Score one more rumor for Touch ID beneath the screen.

Rumors have been going back and forth over where exactly Apple will put Touch ID in iPhone 8. Everyone wants it under the front glass, embedded in the display, but the tech is hard enough other rumors suggest Apple might have to settle for the back or lose it entirely.

Now, randomly accurate rumor site Digitimes adds one to the gossip pile for the front:

Apple will use an optical fingerprint sensor to enable authentication directly on the screen, said the report. Additionally, the new iPhone devices will also come with invisible infrared image sensors to enhance the functionality of high-pixel camera and to enable AR applications. The information is credited to TSMC, one of Apple's frequent chip fabricators. Weigh it as you will.

This is what one leaker claims iPhone 8 might look like Rendered images and videos, claimed to be based on CAD designs of an iPhone 8 prototype leaked from the factory, have been posted online by Gear India

The site hedges heavily but seems to believe this is close to what Apple will ship.

Apple has been testing out several prototype designs for the iPhone 8. For the same reason, at this time, we are not in a position to confirm if the renders showcased above indeed belong to the final design that was selected by Apple. That said, there are chances that the final design of the iPhone 8 will closely match the renders shown above with minor differences. The model you see in the renders measure roughly $143.5 \times 70.9 \times 7.7$ mm (8.9mm with back camera bump). There is also some confusion at this point regarding the positioning of the sensors and the camera lenses on the front fascia.



Given the seemingly conflicting rumors, along with the lack of parts leaks from the supply chain, some believe Apple hasn't yet come to a final design decision or begun manufacturing ramp up.

Whatever the reason, we should learn more as fall approaches.

What will the next iPhone be called?

If Apple sticks to the same pattern the company has been using since 2010, the 2016 iPhone 7 will be followed by the 2017 iPhone 7s, but given that 2017 is the iPhone's 10th anniversary, we may get something entirely different. iPhone 8? iPhone Edition? *iPhone X*?!

iPhone: 2007

iPhone 3G: 2008 **iPhone 3GS**: 2009

iPhone 4: 2010 iPhone 4s: 2011 iPhone 5: 2012 iPhone 5s: 2013 iPhone 6: 2014 iPhone 6s: 2015 iPhone 7: 2016

Any pattern can be broken, of course, and Apple can ultimately call any iPhone anything the company wants — iPhone Pro, Apple Phone, etc.

Because it's rumored to be an all new design, it's possible Apple will skip iPhone 7s and go straight to iPhone 8. Because it'll be 10 years since the first iPhone was introduced, Apple could also call it iPhone X.

According to *Macotakara*, the phone currently thought of as the iPhone 8 may in fact be given the name of "iPhone Edition". The phone could also be arriving later than the rumored iPhone 7s and iPhone 7s Plus, though all three phones would apparently be introduced at the same event. For the sake of simplicity, iPhone 8 will be used in our rumor roundup until we hear otherwise.

Will there be an iPhone 8 Plus?

Probably not. There was an iPhone 6 and an iPhone 6 Plus, iPhone 6s and iPhone 6s Plus, and iPhone 7 and iPhone 7 Plus.

iPhone 6 Plus: 2014
iPhone 6s Plus: 2015
iPhone 7 Plus: 2016

But iPhone 8 is getting a new design where the display can be iPhone Plus sized while the casing around it remains iPhone regular size.

Rumor has it, though, there'll still be iPhone 7 and iPhone 7 Plus alongside iPhone 8 (singular).

When will the iPhone 8 be released?

Update: Despite previous rumors of severe delays, a new report (via Digitimes) claims that after a September introduction, all three of Apple's rumored new phones for 2017, including the iPhone 8, will launch in October. While that would indeed be later than previous years, it is said that actual production of devices will happen on schedule. Since the iPhone 5, Apple has announced every new iPhone during a special event held the first or second Tuesday or Wednesday of September.

• **iPhone 5**: September 12, 2012

• **iPhone 5s**: September 10, 2013

• iPhone 6: September 9, 2014

• iPhone 6s: September 9, 2015

• iPhone 7: September 7, 2016

Likewise, since the iPhone 5, Apple has shipped every new iPhone the second Friday following the event, with the exception of the iPhone 6s in 2015, which shipped the third Friday following the event:

1 **iPhone 5**: September 21, 2012

2**iPhone 5S**: September 20, 2013

3iPhone 6: September 19, 2014

4**iPhone 6s**: September 25, 2015

5iPhone 7: September 16, 2016

Past patterns are the best indicator of future events, but they aren't perfect. Apple can and will throw curveballs whenever the company's logistics or strategy demands. So, be aware of the dates but don't be bound to them.

Drexel Hamilton analyst Brian White (via *MacRumors*) claims that while pre-orders for all three of Apple's rumored 2017 iPhones (iPhone 7s, iPhone 7s Plus, and iPhone 8) will all begin in September, the iPhone 8 may not ship until "several weeks" later due to issues with its 3D sensor technology. Analyst Timothy Arcuri of Cowen and Company contradicts White's report with his own investigation (as reported by AppleInsider), believing that it's not 3D sensor issues to blame, but low Touch ID yields:

For the 5.8-inch OLED version, the biggest bottleneck remains integrating an under-glass fingerprint sensor into the display— the current yield rate of Apple's in-house AuthenTec solution remains low and AAPL seems unwilling to use other vendors' products.

Arcuri theorizes that Apple could avoid delays entirely by ditching Touch ID entirely in lieu of facial recognition (not

likely) or move the fingerprint scanner to the rear of the casing, but Apple will most likely just accept the delay and move forward with small quantities (a la the AirPods and Apple Pencil). This isn't entirely unusual for the high-end iPhone model, either: Apple's Jet Black iPhone 7 was under severe shipping constraints when it first launched, as well. KGI Securities' Ming-Chi Kuo (via 9to5Mac), believes iPhone 8 will prove difficult enough to manufacture that we won't see it, even in constrained quantities, until October or November 2017:

KGI blames several 'significant hardware upgrades' in the iPhone 8 for the delays. This includes a custom OLED display panel, a custom Apple A11 10-nanometer SoC, an all-new designed 3D Touch module and 3D sensing cameras. Kuo (via MacRumors, since doubled down on his belief iPhone 8 will be ramped up later than usual and be severely constrained at launch:

According to Kuo, who titled his note "Rising probability of worst-case scenario for iPhone shipments," production rampup of the iPhone 8 could be delayed to "as late as October-November," a departure from Apple's traditional August to September ramp-up period.

The result will be "severe supply shortages" that persist for "a while" after the new iPhone models are introduced in September. To be clear, Kuo continues to believe Apple will introduce the iPhone in September, but he suggests there's a strong possibility the device will be hard to come by for several months following its release.

Rumors of delays typically presage every new iPhone release and while products are sometimes constrained, like iPhone 7 Plus, none have been pushed back past the recent September launch period. (iPhone 4s, in 2011, was the last to launch in October.) Given the incredible amount of cutting edge technology Apple plans to include in iPhone 8, however, no timeline could reasonably be considered certain.

What can we expect in the iPhone 8 design?

Update: DigiTimes, all three of Apple's rumored 2017 iPhones, the iPhone 7s, iPhone 7s Plus, and iPhone 8 will feature reinforced glass bodies with metal frames, with the iPhone 7s and iPhone 7s Plus featuring aluminum frames, and the iPhone 8 sporting a stainless steel one. The iPhone 8 is also the only one of the three models said to have an AMOLED display.

At any given point in time, Apple is working several years ahead on the iPhone line. Upcoming models may already be in the testing or prototype stages while future models may be little more than components attached to boards. Sometimes multiple versions will also exist, some more conservative, others more audacious. What eventually ships depends on what can reliably be produced given the limits of technology and economics. Since 2008 Apple has also followed a "ticktock" cycle for iPhones. On the "tick" year the company unveils a new design and on the "tock" year the company takes that same design to its limits. In 2016, though, Apple broke from that pattern and released a second tock — iPhone 7.

1 **iPhone 3G**: 2008 — Plastic shell.

2iPhone 4: 2010 — Antenna band and glass back.

3**iPhone 5**: 2012 - 16:9 aspect ratio, chamfered edges.

4**iPhone 6**: 2014 — Bigger screens, rounded edges.

5iPhone 7: 2015 - New finishes.

Rumor has it the next big iPhone redesign will be more dramatic one, with less bezel around the sides and at the top and bottom and virtualized buttons. Other reports also say that the iPhone 8 will feature a glass front and back, with either aluminum or stainless steel around the edges of the

phone. Stainless steel is said to be reserved for the more expensive models. *ETNews* (via *MacRumors*), in contrast, reports that the iPhone 8 will feature a glass casing and a "water drop design" that will harken back to the original iPhone from 2007.

Noted leaker Sonny Dickson has shown off what appears to be a possible schematic for the iPhone 8, which shows a device with a metal back and a rear-mounted Touch ID sensor. This contradicts a previous report from *Bloomberg* that the iPhone 8 would feature a glass front and back with a stainless steel frame.

Benjamin Geskin on Twitter (via 9to5Mac), has posted what he claims is a "dummy" mockup of iPhone 8, matching several of the rumors. Specifically, for iPhone 8 with Touch ID remaining on the front, beneath the glass.

Wait, Touch ID on the back of iPhone 8... like... like... Android?

If Apple wants to remove the bottom bezel, there Touch ID sensor will have to be changed or removed to accomplish that. It sounds like Apple wants to keep Touch ID on the front but put it under the display. That would be ideal, given Apple already made the Home button virtual with iPhone 7. Samsung had similar plans for the Galaxy S8, however, but was forced to change when it couldn't get the technology to work and put it on the back instead.

Apple might well succeed where Samsung failed, or might have to make a similar compromise. That's likely why we keep seeing multiple purported schematics for iPhone 8: the audacious version with Touch ID under the display, and the pragmatic version where it's forced onto the back.

What colors will the iPhone 8 be offered in?

So far Apple has saved the new iPhone finishes for the years absent big redesigns, save for 2017's iPhone 7 Project RED special edition.

- **iPhone 5s**: 2013 Gold.
- **iPhone 6s**: 2015 Rose gold.
- iPhone 7: 2016 Black and jet black.
- **iPhone 7**: 2017 (Product) RED.

That said, Apple can do anything the company wants, any time the company wants, including introducing new colors with new designs — including new casing material.

Apple Watch Series 2 being released in white ceramics sent the internet atwitter with thoughts of iPhone 8 being made out of the same material. Tougher than stainless steel, it still remains to be seen if it would hold up in a device as big as an iPhone or iPhone Plus.

Notably, Greg Koenig of Luma Labs thinks it unlikely, writing on Atomic Delights:

More bluntly, not only is Apple not using any new ceramics manufacturing technology in the new Watch Edition, they are not even utilizing the primary patent the original Quora article pins most of its extrapolations on - that patent described a vacuum liquid slurry casting process for ceramics. The Edition watch uses a very common pressed powder forming method. In short, not only does the ceramic Watch quash any hopes of a ceramic iPhone, I think it actually indicates that Apple isn't chasing down ceramics for iPhone production any time on the horizon.

What specs will the iPhone 8 have?

Update: A Goldman Sachs analyst note (via MacRumors) claims that Apple will release the iPhone 8 in 128GB and 256GB variations for \$999 and \$1,099, respectively. Since Apple introduced the company's first branded systemon-a-chip (SoC) in 2010, every new iPhone has come with a

new A-series chipset. If Apple sticks to that pattern, the iPhone 8 and iPhone 8 Plus will ship with Apple A11 processors. New SoC typically take advantage of better processes that let them be faster and more powerful but also more energy efficient.

Apple has also been adding coprocessors to handle motion voice activation, and now big.LITTLE fusion. All could further build on those capabilities as well, including implementing artificial intelligence and machine learning at the silicon level. The custom CPUs Apple has been producing have gone from Swift to Cyclone to Typhoon to Twister, so... Tropical Storm next? Hurricane? Rumors also persist that Apple is working on custom GPUs and even modems as well, which would allow the company to take full control of everything from graphics to radios. Recent reports indicate that Intel will be supplying at least some of the modems for this year's iPhone lineup.

What about an iPad Pro-style Smart Connector?

Apple typically introduces a technology in one device and then rolls it out across the lineup. Retina was like that with iPhone 4 and Touch ID with iPhone 5s. The Smart Connector, which debuted with the iPad Pro in the fall of 2015, attaches via a magnet and runs power, data, and ground directly from the device. It currently powers Apple's Smart Keyboard and a similar keyboard from Logitech, with more expected to follow. Apple could certainly engineer a Smart Connector for iPhone 8, but what it would be used for is a more interesting question. Apple made a smaller Smart Keyboard for the 9.7-inch iPad Pro, but would the company make an even smaller one for iPhone 8 Plus? For iPhone 8 standard?

According to *The Verifier*, the iPhone 8 will feature a Smart Connector, which it will apparently use both for charging and for augmented and virtual reality features.

What about the display? More HD? TrueTone?

Apple hasn't updated the resolution on iPhone or iPhone Plus since 2014. As such, it makes them less than desirable for applications like VR, and less than competitive when it comes to spec comparisons. It does make them more energy efficient, though, given they still use LCD rather than OLED panels. There have been rumors that we could see a bump to 1920 x 1080 for the 4.7-inch model and 2560 x 1440 for the 5.5-inch model.

There have also been rumors about OLED, but right now the LED component of the LCD system is used to implement the pressure-sensitive 3D Touch system, so would Apple reengineer that? Or would they simply skip ahead again to something like quantum dot?

According to The Korea Herald, any and all OLED versions will be curved and made of plastic, rather than the glass typically used on flat panels.

Also, while iPhone 7 got the DCI-P3 wide gamut color system of the 9.7-inch iPad Pro, it didn't get the True Tone system. True Tone employs two ambient light sensors, with four channels each, to measure the color temperate of the surrounding area and then match the display to that temperature. Investment bank Barclays (via *MacRumors*) believes that Apple's next iPhone will feature True Tone displays, however.

Will the iPhone 8 be waterproof?

iPhone 7 is water resistant but not water proof. Rated IP67, it can survive accidental splashes, dunks, and floods, but isn't rated as highly as some competing phones from Samsung and others.

Although swimming with an iPhone may not be on everyone's wish-list, those whose jobs or pastimes expose them to the elements, and even those who want to do underwater photography at shallow depths would be thrilled by IP68, and

a new report from *The Korea Herald* claims that the iPhone 8 will feature just that.

Will the iPhone 8 have wireless charging?

Up until mid-2015, it hadn't been possible to do wireless charging—also known as inductive charging—on a phone with a metal back. Since Apple switched from the glass of the iPhone 4 and iPhone 4s to the aluminum of the iPhone 5 and later models, that effectively meant the company couldn't offer wireless charging as well.

Now methods for induction through metal are being introduced, which means it's possible Apple could keep the aluminum back *and* offer wireless charging. A report from KGI's Ming-Chi Kuo (via *9to5Mac*) claims that all rumored 2017 iPhones will feature wireless charging; the iPhone 8 will also apparently have a thin sheet of graphite to protect its new 3D Touch sensor from the heat generated by wireless charging.

Recent rumors have also suggested Apple is working on resonant inductive coupling, which would let devices charge even at a distance. (The greater the distance, the lower the efficiency.) Such technology is likely a year or more away, though.

Okay, what do we know for sure?

Only that nothing is confirmed until an Apple executive holds an iPhone 8 and iPhone 8 Plus up on stage!

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