

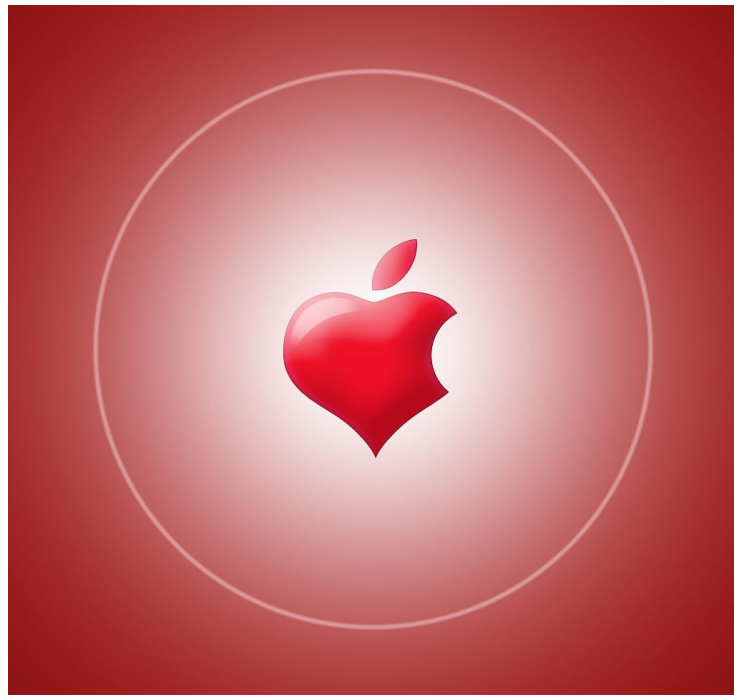


iDevice SIG



November 14, 2012





Apple – The Company with a Heart

**Donates \$2.5 Million Dollars to
American Red Cross for
Hurricane Sandy Relief**



Link on iTunes & Apple.com for personal donations





Siri Wristwatch

http://www.youtube.com/watch?v=W_mn5rkwyCs&sns=em





iPad - Mini

Features

7.9 x 5.3 inch

Apple A5 chip

Facetime and iSight cameras

Wi-Fi or Wi-Fi & Cellular

No Retina Display

From \$329





iPad - 4

Features

New A6X Chip is 2x as Fast

Wi-Fi is Tweaked

Facetime camera upgraded

iSight camera similar to iPhone 5

Lightning Connector

From \$499





Minor Software Release

iPhone 5 bug – installing s/w wirelessly

Bug regarding horizontal lines on display

Camera flash bug

iPhone 5 wi-fi connectivity to WPA-2

iPhone 5 cellular network issues

Passcode Lock bug – access to Passbook details from
Lock screen





Apple - iPad mini - TV Ad

<http://www.apple.com/ipad/videos/#tv-ads-piano>





Apple - iPad mini - **iMac touch** - TV Ad

<http://www.youtube.com/watch?v=EaW6liWKHAK&sns=em>





Apple 12W USB Power Adapter

In Stock

\$19.00

Your iPad with Retina display includes a 12W USB Power Adapter for charging directly through an electrical outlet. Purchase this additional adapter to have a second charger for home or office.



12 watt power adapter



<http://www.mactrast.com/2012/11/12w-apple-power-adapter-charges-idevices-30-45-minutes-faster>

30 – 45 minutes faster for iPad 2 and new iPad





Black Friday Apple Savings!



Walmart iPad 2 cheaper than iPad Mini

Target \$60 off iPad w/retina or iPad 2

Best Buy - \$100 iTunes gift care for \$80

<http://www.tuaw.com/2012/11/12/black-friday-sales-net-some-good-deals-on-ipads/>



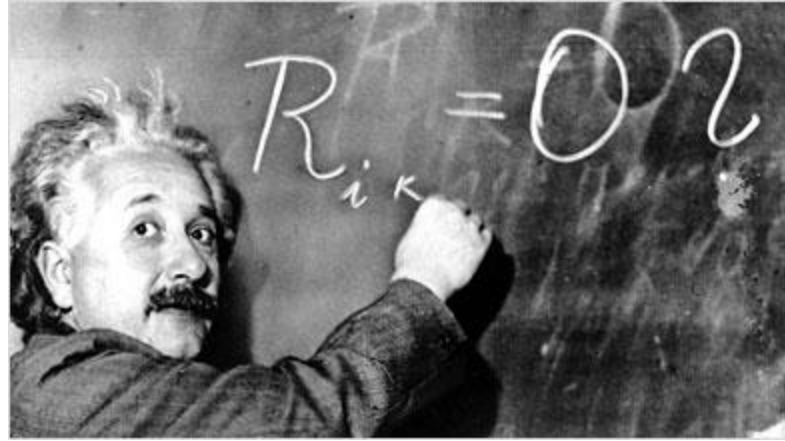


iMessage causing Texting decline!



<http://www.todaysiphone.com/2012/11/new-report-claims-imessage-causing-text-messaging-decline-in-the-us/>





Genius says “Re-boot”



<http://www.cultofmac.com/200834/want-a-genius-bar-reservation-apple-now-asks-you-to-try-rebooting-your-iphone-first/>





iPhone call – reply with message iOS 6



Text message – customize in settings

Remind yourself to return call later

Call still goes to voice mail





Siri and the Passcode

Text, Email, Make Calls, Show Calendar overrides Passcode

Won't launch an app

If you want to disable:

Settings > General > Passcode Lock

Siri – Passbook – Reply with Message





Google App ~ Voice Search

<http://youtu.be/n2ZUSPecPRk>





Vinny App ~ Used Car Dealer Cost

