

October 2010



This SIG provides more opportunity for sharing of experiences than the more typically structured classroom, lecture or formal setting.

Welcome to the tenth **iDevices** (iPhone, iPod & iPad) SIG Meeting

To go to the iPhone, iPod & iPad **FORUM**, [click HERE](#)

To find Apps that cost money but are **FREE** today, [click HERE](#)

In order to make this a successful presentation, I am asking that you do not use your iPhone, iPod or iPad to access the web during the meeting.



2000



Height: 381mm
Width: 381mm
Depth: 435mm
Weight: 15,800g
Price: £1,500
CPU: 500MHz
RAM: 128MB
Display: 1024 x 768
Storage: 30GB

2010



Height: 115.2mm
Width: 58.6mm
Depth: 9.3mm
Weight: 137g
Price: £599
CPU: 1GHz
RAM: 512MB
Display: 960 x 640
Storage: 32GB

iPhone 4 more susceptible to damage

In the first four months since it hit the market, Apple's redesigned iPhone has seen a reported accident rate that's 68% higher than its predecessor, primarily the result of broken screens, according to a leading third-party warranty provider.

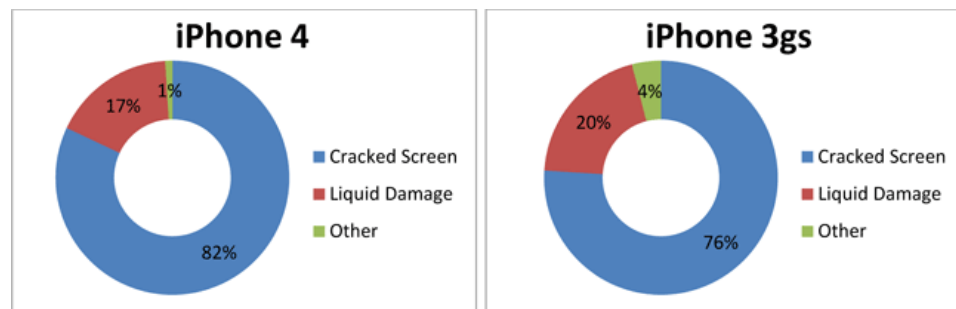
A report released this week by SquareTrade examined the accident claim rate reported by its customers in an effort to supply some concrete data to the discussion of whether Apple's latest handset design is more or less robust than the one it replaces.

After reviewing the accident claim rate for over 20,000 iPhone 4 warranty owners and comparing it to the iPhone 3GS claim rate from which a similar-sized data pool exists, the firm's data showed that iPhone 4 owners are reporting accidents 68% more frequently than iPhone 3GS owners.

More specifically, 4.7% of iPhone 4 owners reported an accident in the first 4 months of ownership, almost 70% higher than iPhone 3GS owners, 2.8% of whom had an accident over the same time period.

Of these iPhone 4 accidents, cracked and broken screens account for the vast majority of iPhone accidents, or more than four-fifths of reported iPhone 4 accidents, which is slightly higher than that reported for the iPhone 3GS, according to SquareTrade.

"Multiplying the accident rate with the cracked screen distribution, we find that 3.9% of iPhone 4 owners reported a cracked screen within 4 months, as opposed to just 2.1% of iPhone 3GS owners," the firm said in its report. "While our data doesn't identify which broken screens resulted from dirt trapped behind a slide case, at least a quarter of the broken glass claims involved the back screen."



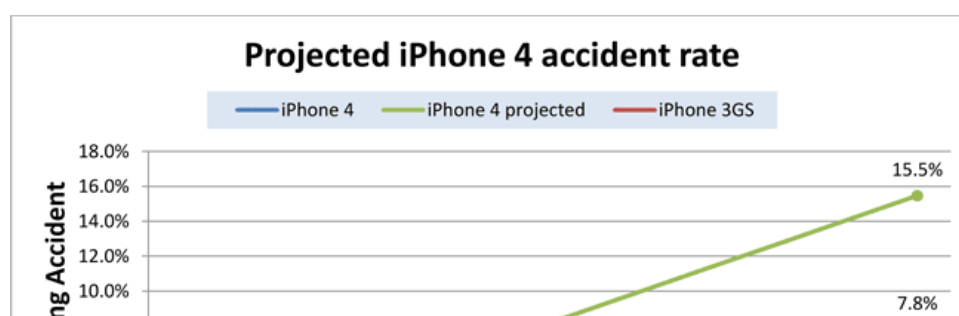
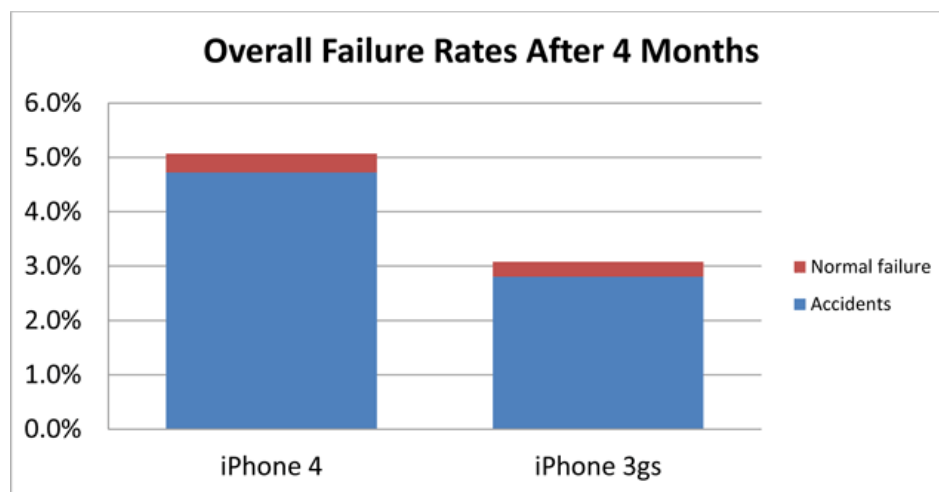
With an estimated 82% more cracked screens being reported by iPhone 4 owners, SquareTrade claims it's clear that the latest iPhone is more prone to damage than its predecessor. It created a straight-line projection to estimate the accident rate after the iPhone 4 has been on the market for a full year, which shows that rate climbing to 15.5% by month 12, twice that of the iPhone 3GS:

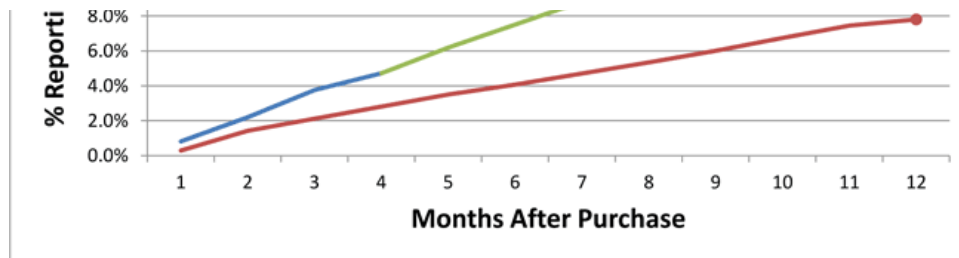
The firm also looked at non-accident related malfunctions, to determine if the iPhone 4 was experiencing hardware problems beyond the glass screen. Fewer than 0.5% of iPhone 4 owners reported a non-accident claim, which was roughly the same as the iPhone 3GS.

With just 4 months of data, SquareTrade concluded that the iPhone 4 "is significantly more prone to physical damage than its predecessor," but noted that part of that may be due to the fact that there's now twice the amount of glass surface area to break, now that the back of the iPhone 4 is also aluminosilicate glass.

"Despite this troubling increase, it's important to take the accident rate into perspective. Overall, the iPhone is still a very well constructed device, with a non-accident malfunction rate much lower than most other consumer electronics," the firm said. "In [our] previous study comparing smart phone reliability from November 2008, we found iPhones to be far more reliable than Blackberrys and Palm Treos."

SquareTrade says it plans to update its findings with data from the latest array of Android handsets in the near future, adding that it believes it's possible that even with the double glass, the iPhone may sport an overall failure rate that is still better than the competition.





iPod Nano is Perfect as a WristWatch



Steve Jobs [told us](#) that one of the members of his board of directors was going to do it, and now you can, too. The new iPod Nano slim, square shape makes it completely conducive to being [converted into a wristwatch](#), and the market is already being assaulted with options. A company called [Incipio](#) has brought us [Linq](#), which is a simple, colored strap that houses your Nano where, at least a decade ago, a wristwatch would have been.

My first reaction to this wristwatch idea is that, rather than showing off what the iPod can do, it does more to highlight the somewhat awkward device. After all, the multitouch Nano at first comes across as an iOS device, but you are bound to be disappointed if you try to install something from the App Store. Secondly, its small square shape is sleek, yes, but it is not exactly comfortable when held in your hand. I guess that is what things like Linq are for (but then you have to be prepared to have a wire running from your head to your wrist for music purposes).

So I am skeptical about the Nano itself, but will these [watch accessories](#) help? Maybe, if you are stuck a good 10 or 15 years in the past. I am not about to judge those wristwatch-wearers among us.



Maratac is also making a 22 mm. nylon band that will work with the Nano clip. Whether or not you need this amazing time-keeping capability, you can at least take the opportunity to get more hip. All this stuff is coming in a handful of colors, so those of us whose style is not complete might find just what we are looking for from an unlikely source. Apple fashion show, anyone?



Some iPhone 4 cases leading to cracked rear panels?

October 7, 2010|iPhoneApple is facing another potential issue with the iPhone 4, according to a new report. Citing sources both inside and outside Apple, Ryan Block of GDGT reports that the company has found that certain iPhone 4 cases—specifically those that slide-on to the device—are prone to small particles getting stuck between the case and the rear glass panel of the iPhone 4. While the unexpected scratching that can occur due to such particles is not a new phenomenon, on the iPhone 4 these small scratches have the potential to develop into larger cracks or even full-on fractures in the glass rear surface of the phone. The report states that Apple has kept all slide-on iPhone 4 cases off its real-world and virtual store shelves as a precaution, and has created a new lab and testing program to investigate the issue further. The repercussions for companies that spent time and money developing slide-on cases for the device remain unclear, as Apple has yet to say when or if it will allow such accessories back into its stores. In the meantime, many such cases continue to be sold online and through other retailers.

What about the iPad?

iPad 4.02 Software Update coming in November: <http://www.apple.com/ipad/software-update/>

Where to buy it now? iPad available this week at WalMart

REDLASER Barcode Scanner for iPhone and iPod touch



Category: Utilities
Updated: Mar 30, 2010
Current Version: 2.7.0



RedLaser

Description

RedLaser — Impossibly accurate barcode scanning.

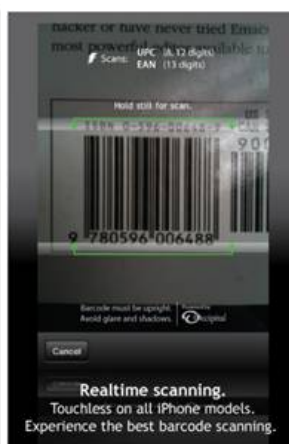
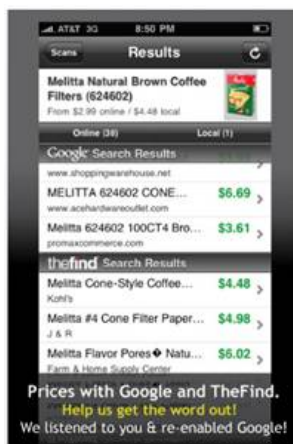
- FEATURED IN AN IPHONE TV AD!
- Now free to download!

✓ Shop smarter. RedLaser searches for low online and local (NEW) prices from hundreds of thousands of retailers. Now features TheFind Product Search as well as Google Product Search in US, UK!

✓ Scan faster. Even without autofocus! RedLaser uses state-of-the-art barcode recognition that can read virtually any product barcode. Works great on the first-gen, 3G, and 3GS!

• Features •

- ✓ Scans UPC, EAN, UPC-E and EAN-8 (NEW) barcodes!
- ✓ (US, UK) Searches for prices with TheFind Product Search as well as Google Product Search
- ✓ Local search powered by TheFind
- ✓ Email a list of products
- ✓ Send barcodes as email attachment — Great for inventory!
- ✓ Search ANY website using a custom URL (How-To at redlaser.com/apps)
- ✓ Automatic search localization for USD, EUR, and GBP
- ✓ Local search now locates books in nearby libraries



Time for questions, observations and special apps from the audience

The next meeting is on Wednesday, November 10th, 2010

