

SUN CITY TEXAS COMMUNITY ASSOCIATION ADVERTISING TERMS AND CONDITIONS

- Ad Format: Sun Rays and Directory Ads must be submitted in a .tiff or PDF file for a PC. (MAC files or Microsoft Publisher are not accepted.) CD/DVD or e-mail transmission is acceptable. Send to sunraysad@sctexas.org Subject line should read: Company name, SR Ad, Date of Issue.
- Online Ads must contain a business name, phone number and email or website. Ad may contain your physical address, link to your website, logo, and other information or coupon you wish to post about your business. Send to webadministrator@sctexas.org. Subject line must contain the Company Name and Online Ad.
- Agency Placement: All rates shown are gross to the agency.
- Contract Protection: Rates are subject to change. Contracted advertisers will be protected from a rate increase during the life of the contract.
- License Information: If a license is required for your line of work, please include license number in your ad.
- Advertising agreements with businesses or individuals selling financial products will be subject to verification of license and good standing through the Texas State Securities Board.
- Position/Premium: Several levels of advertising are available. See schedule of rates.
- Production: Ad production is available for a \$50 flat fee. All artwork submitted becomes the property of the Sun City Texas Community Association. Submitted art work must be camera ready.
- Deadlines: See Schedule of Rates for deadlines.
- Payment: Advertisements and space reservations must be prepaid. Ads will not run until full payment is received. Contract cancellation by customer does not obligate Sun City Texas to issue a refund.
- Name Usage: The use of Sun City, Sun City Texas or Del Webb in any ad is prohibited by law due to the trade mark registration, except for companies that have entered into written license agreements with the Del Webb Corporation. Ads including these trademark names will be rejected.
- Restrictions: The Amended and Restated Declaration of Covenants, Conditions and Restrictions for Sun City Texas prohibits certain uses and activities within Sun City Texas. Design Guidelines limit and restrict the use of certain products within Sun City Texas – it is the homeowner's responsibility to ensure the product conforms. However, the advertiser's due diligence would be recommended.
- Any product or service related to the exterior of a home requires compliance with Sun City Texas Design Guidelines. Please visit the Community Standards Department page on our website at www.sctxca.org to ensure that your product is acceptable and the guidelines for installation.
- There will be no shared ads, i.e, two separate and/or unrelated businesses.
- Check your information. Credit for errors is allowable for the first insertion only and corrections must be received by the deadline for the next issue. Sun Rays Magazine can be viewed online at www.sctexas.org
- Policy: Publisher reserves the right to accept, classify, cancel, edit or reject any advertisement at sole discretion. Publisher shall have no liability whatsoever, by reason of any error in connection with any advertisement (including, without limitation), failure to publish advertising on desired dates, omissions or additions to advertisements. Publisher will not be responsible for and shall incur no liability for errors or misprints beyond cancellation of charges or publishing a correction in a space equal to that occupied by the error for a single insertion.