

September 2010

## Welcome to the ninth iDevices (iPhone, iPod & iPad) SIG Meeting

To go to the iPhone, iPod & iPad **FORUM**, [click HERE](#)

To find Apps that cost money but are **FREE** today, [click HERE](#)

**In order to make this a successful presentation, I am asking that you do not use your iPhone, iPod or iPad to access the web during the meeting.**

### **This could be the tape deck you'll leave your great-grandson.**

You want a tape deck that lasts? We'll give you a tape deck that lasts. And lasts.

It's the new Sony TC-377. Its three ferrite tape heads last up to 200 times longer than conventional tape heads.

It also has mixing controls that let you mix two sound sources. (For instance, your life story, narrated by you against background music.)

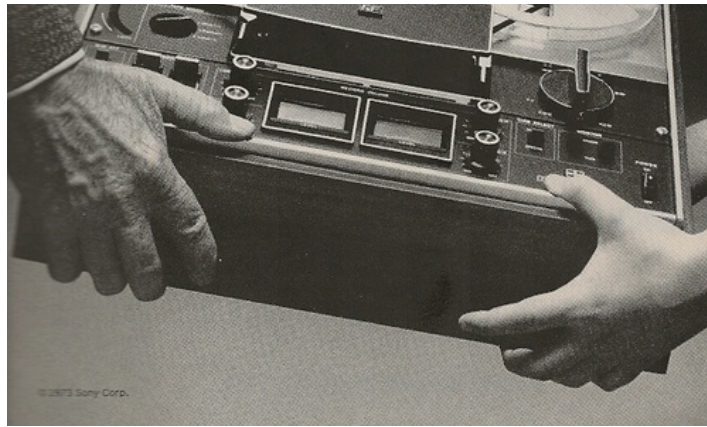
And a tape tension regulator to keep the tape traveling smoothly, without wow or flutter.

And a slant-front cabinet that can stand up, or lie flat.

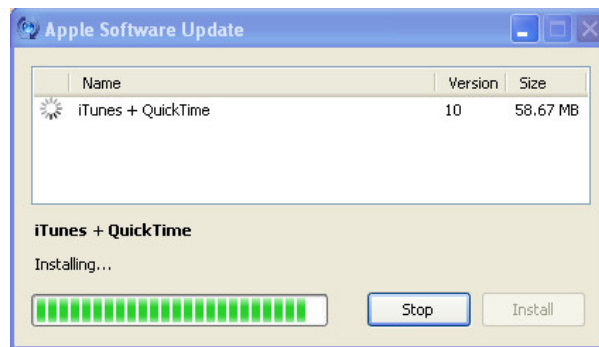
And superb sound. Whatever weird instrument your great-grandson will be playing, the Sony TC-377 will capture it.

Isn't this better than a gold watch? **SONY.**





**Have you updated your iTunes software? Version 10 now available.**



**Here's the new iPod**



**Apple Special Event**  
September 1, 2010

**A4, Retina Display on New iPod touch**

Steve Jobs unveiled the new iPod touch on stage at the Yerba Buena Center for the Arts . The fourth-generation touch - which Jobs called an iPhone without the phone (and the contract) - boasts many of the same features of the fourth-generation iPhone: a Retina Display, front facing camera, rear camera with HD capability, 3-axis gyroscope, and A4 processor. The new device, however is even slimmer than the current mode. The front facing camera on the touch will allow users to do FaceTime with other iPod touch and iPhone 4 users. With the rear-facing HD camera users can take video and edit it on the device, using iMovie which has until now only available for the iPhone 4. The fourth-generation iPod touch will also ship with iOS 4.1, including Game Center, Apple's social gaming platform. The specs of the Retina Display match those of the iPhone 4, which is an IPS LCD. The new iPod touch, which Jobs noted is now the most popular iPod in the lineup, are available for pre-order right now and will be shipping this week. Prices are \$229 for 8GB, \$299 for the 32GB version, and \$399 for the 64GB model.

## The Evolution of Cell Phones



## What else was announced at the September Meeting?

- Jobs announced that there are now 300 Apple Retail Stores in 10 countries, with new stores opening in Spain soon. The Apple Stores get more than 1 million visitors combined on some days -- the primary reason why the company dropped their presence at Macworld Expo.
- Other stats -- 120,000,000 iOS devices, 230,000 new iOS activations per day (not including updates), 6.5 billion downloads from the [App Store](#), 250,000 apps on the App Store.
- [iOS 4.1 will be out next week](#), featuring fixes for the proximity sensor, Bluetooth, and iPhone 3G issues. There will also be support for HDR (High Dynamic Range) photos, the ability to upload HD video to other devices (Apple TV) over WiFi (this is known as AirPlay), 99c TV show rentals, and GameCenter. The latter will bring [a new level of interactive gaming](#) to the platform.
- In November, [we'll see iOS 4.2 for iPad, iPhone and iPod touch](#). This adds printing support, AirPlay, multi-tasking, and folders (among other features) to the iPad.

- 275 million iPods have sold to date. [There's a new iPod shuffle](#), which brings back the buttons that were missing on the 3rd generation model. The new model gets 15 hours of battery life per charge, and still provides VoiceOver support. It will come in five juicy colors -- pink, silver, blue, green, and gold. 2 GB = \$49.
- [The iPod nano](#) is now coming out in a new version -- it gets rid of the video playback and capture in the 4th generation model, but adds a touch screen and... iOS. Like the shuffle, it has a built-in clip, so you no longer need a special case for running or time at the gym. The new nano gets 24 hours of music playback time per charge, has a built-in FM tuner, and also includes a special clock function. The nano will come in an even larger variety of colors than the shuffle, adding black and red to the spectrum. Pricing starts at \$149 for the 8GB model, going to \$179 for 16GB.
- The most popular iPod is the iPod touch, which is now even more slim, has a Retina Display, an A4 chip, the 3-axis gyro found in the iPhone 4, and front and back facing cameras. FaceTime is now possible with the iPod touch. The device gets a whopping 40 hours of battery life. [There's an 8GB model for \\$229, 32GB for \\$299, and 64GB for \\$399.](#)
- iTunes 10 should be out in the next few hours. It sports a new logo and [a new social networking feature called Ping](#). Ping provides social music discovery, allowing you to learn what your friends are listening to and vice versa. Ping will also be available on iOS devices.
- [The Apple TV finally got an update](#). The new version is tiny, about a quarter of the dimensions of the old box. It runs on an A4 chip, has HDMI out, micro-USB, Digital Audio, and Ethernet ports, and will sell for \$99. It has little or no storage; all content will be streamed to the device from your computer, iPhone, iPod touch, or iPad. First run HD movies will rent for \$4.99, TV shows will be available for 99c. ABC and Fox have signed up to provide content, and Netflix is on the device as well. If you like Rotten Tomatoes as a source of movie reviews, they'll be available on Apple TV. The device will be available in the US, Canada, UK, France, Germany, and Australia in September.





Introducing the new

# iPod touch

Now with FaceTime, Retina display, HD video recording, and Game Center.\*

## A new way to nano

The new iPod nano with Multi-Touch.  
Starting at \$149.

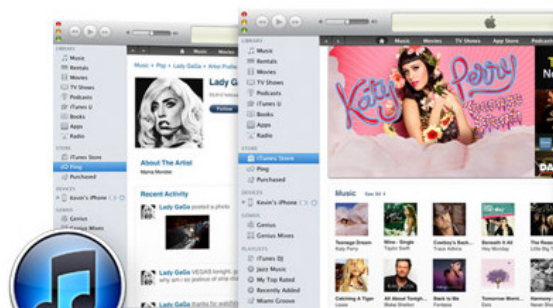


## The new iPod shuffle

With buttons, VoiceOver, and playlists, it's the perfect mix.\*\* Only \$49.

## iTunes 10

Introducing Ping. A social network for music. Follow your favorite artists and friends to discover the music they're talking about, listening to, and downloading.





### What about the iPhone 4?

iPhone users will be getting a software update that offers the ability to upload high-definition video over Wi-Fi. When people take photos, the new software will save three slightly different copies that, when combined, make for a sharper image.

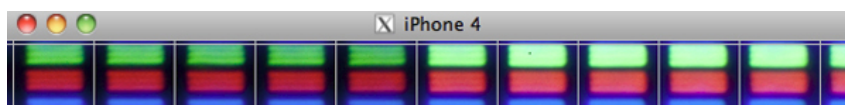
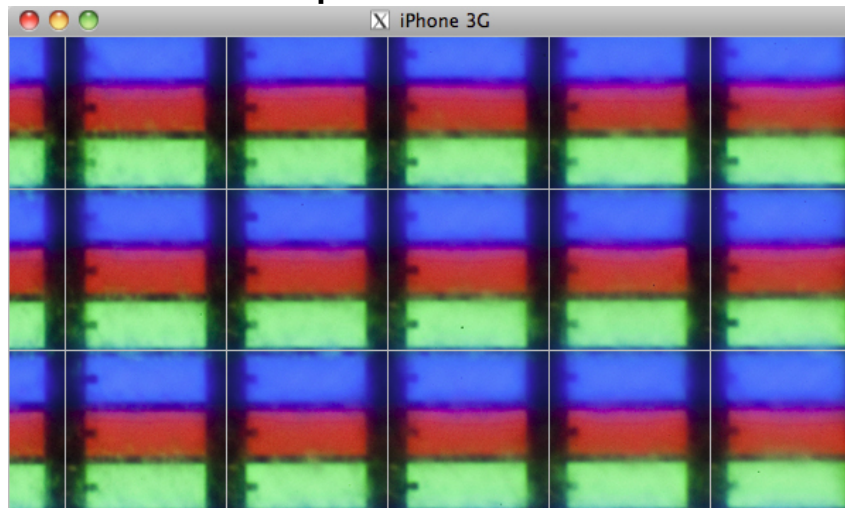
The new software is version 4.1 of the iOS system. It will be available this week for free, initially for Apple Inc.'s iPhone and iPod Touch.

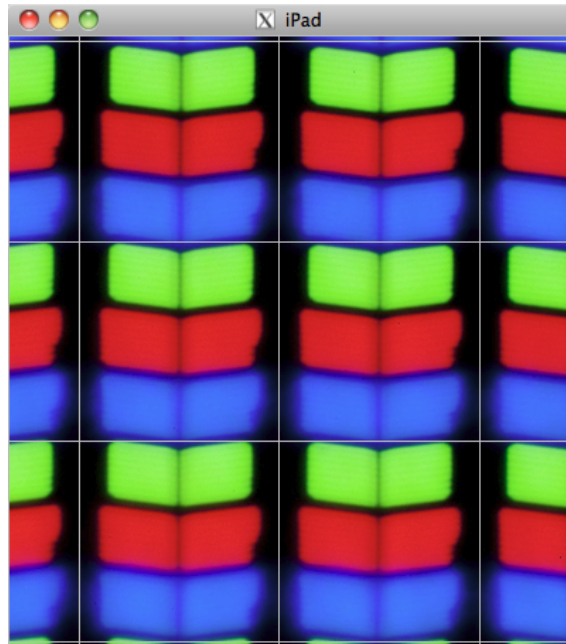
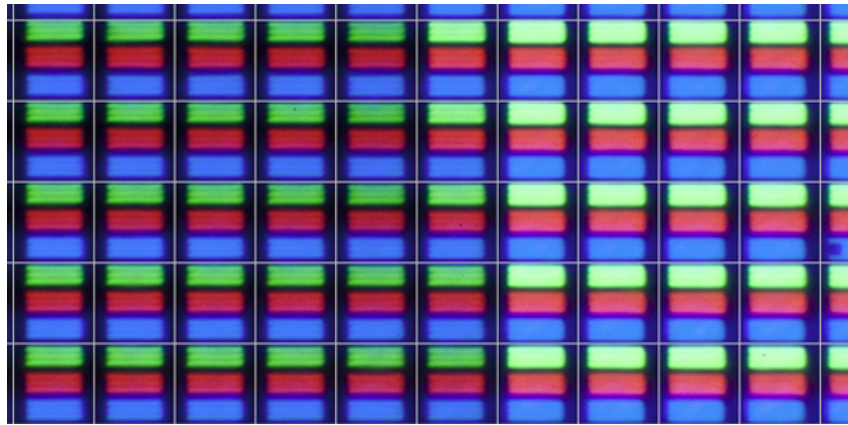
The iPad currently runs an older version, though Jobs said an update coming in November will add such features as wireless printing to Apple's tablet computer. Apple had been criticized for making a powerful device but hobbling it by not including any ports for USB devices such as printers or thumb drives.

[Click here to see a nice listing of apps by subject](#)

**A couple of apps mentioned by members were: Radar Scope, Skobbler**

### Let's compare screen resolutions





Special characters when typing

**What about the iPad?**

Coming This November to iPad: iOS 4.2







Apple today announced that it would finally bring the iPad up to date with the iPhone 4. iOS 4.2 is due for release this November and with it comes feature that iPad owners have been patiently waiting for since the introduction of iPhone 4.

This update includes new features such as the ability to print directly from your iPad. Now when you create something in iWork, you will be able to print it out. Using the "Print Center" icon, located in the multitasking bar, you will be able to access these new printing features.

Multitasking is a welcome improvement for the iPad that we will all see in November. Expect the same seamless integration between apps on your iPad that you now have on your iPhone 4. Creating folders, a feature I could not live without, will now be standard issue for the iPad as well.

Air Play is a new feature that was an unexpected surprise. With it you will be able to stream audio, video, and pictures over Wi-Fi to your [Apple TV](#). Imagine going over to a friend's house with Iron Man 2 on your iPad and streaming it to their Apple TV in their living room. Come November this will be reality.

iOS 4.2 is also coming to the iPhone and iPod Touch as well, but I'm sure iPad users will be glad to finally get to use all the cool new features iPhone 4 users have had for some time now.

## Time for questions, observations and special apps from the audience

The next meeting is on Wednesday, October 13, 2010

