Hearing Solution SIG

October 13, 2016

evolution of the hearing aid

These are NOT your grandparent's hearing aids!

hearing aids are historically

ugly

1989
a
revolution
began

with
ReSound

wide dynamic range compression

WDRC

- Makes soft sounds audible
- Makes loud sounds comfortable
- Provides a perfect balance between audibility and comfort
- Is personalized for the individual's hearing profile

ReSound

purchased

3M HEARING HEALTH

Developed Datalogging features for hearing aids.

P2i developed the

nano coating

P2i's technology delivers game-changing solutions to the challenges associated with water damage.

2.4GHz

wireless bluetooth

A new addition changes the game again...and ReSound is approached by Apple in 2012.

Through this connection came direct bluetooth connection to the hearing aids without the use of wires.

bluetooth
+
apple
+
hearing aids

= ReSound LiNX²™

GN ReSound Linx2 050215 v1

Can you hear the words but not understand the meaning?

sound shaper

Sound Shaper improves the audibility of speech cues that would otherwise be lost, while maintaining the best sound quality possible.

LATEST technologies

- ReSound thought of everything.

Hearing Aids today work together as a system like our ears and brain do naturally.

- Microphones adjust based upon where the speech is located
- Localization (available in LiNX² Model 9)
- Environmental Optimizer + Noise Reduction
- Music Mode

connect interact
engage

turn the TV down

TV Streamer

Stream stereo sound from your TV, computer or music system to your ears

focus on the SOUNDS *you want to.*

Micro-Mic

Focus on the sounds you want to hear, even in a noisy place.

Not required with LiNX²

find your CONNECTION

Multi-Mic

Doubles as a table microphone.
Connects with loop and FM systems, and has a mini-jack input for streaming audio from your phone or music player, connect to anything that has a head phone jack.

crystal clear COMMUNICATION

Phone Clip+

Make crystal-clear phone calls, mute background noise while you talk, and stream music, podcast or any other audio from your phone.

Not required with LiNX²

control at your FINGERTIPS

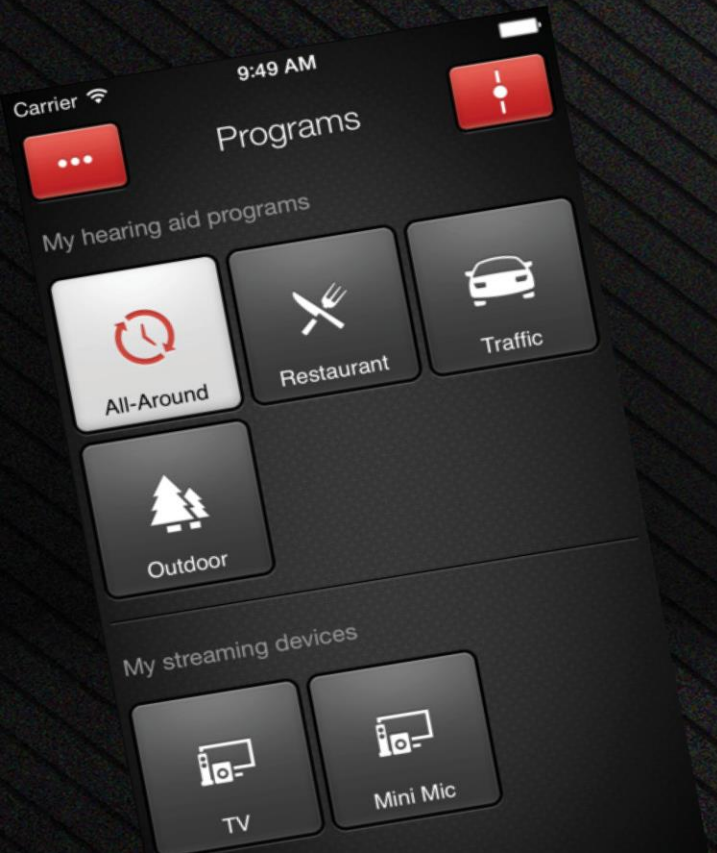
Remote Control

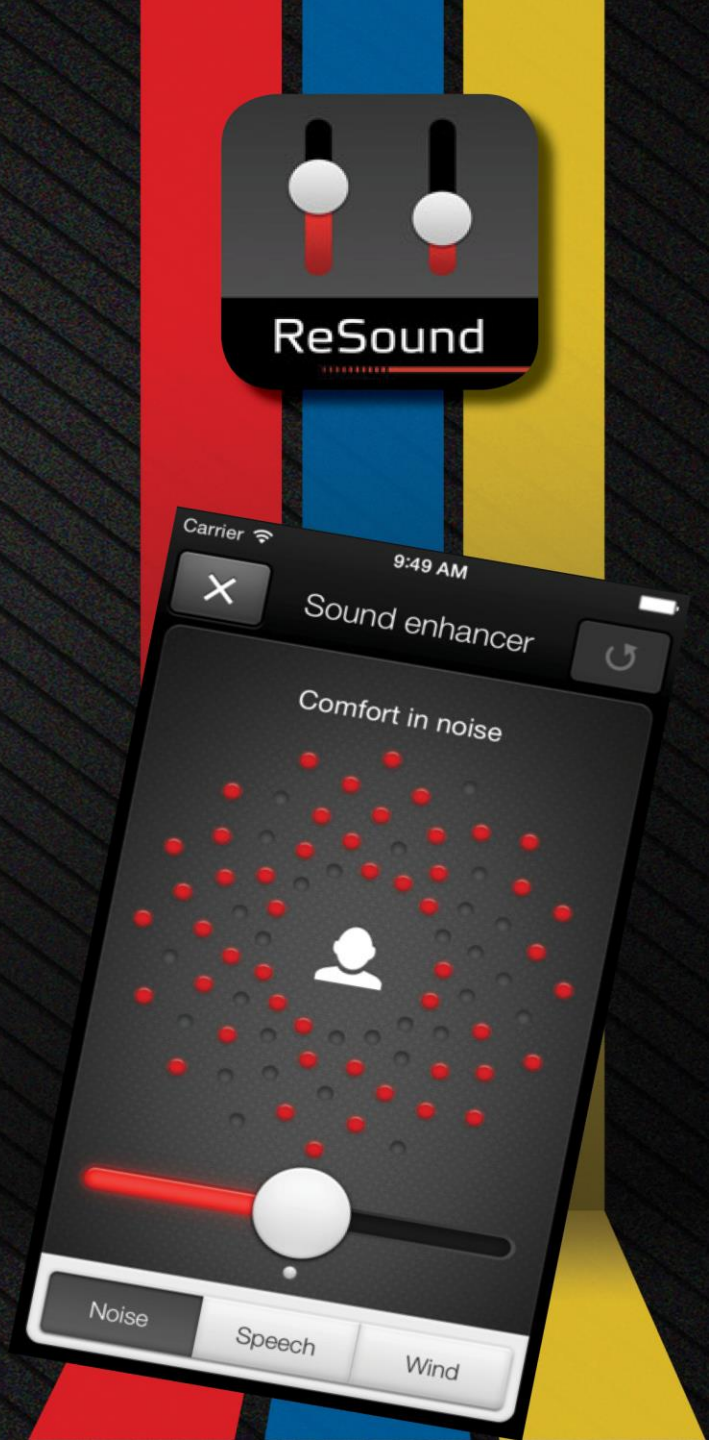
Adjust the volume or mute your hearing aids, change programs and see all your settings at a glance.

Not required with LiNX²

let's talk APPS

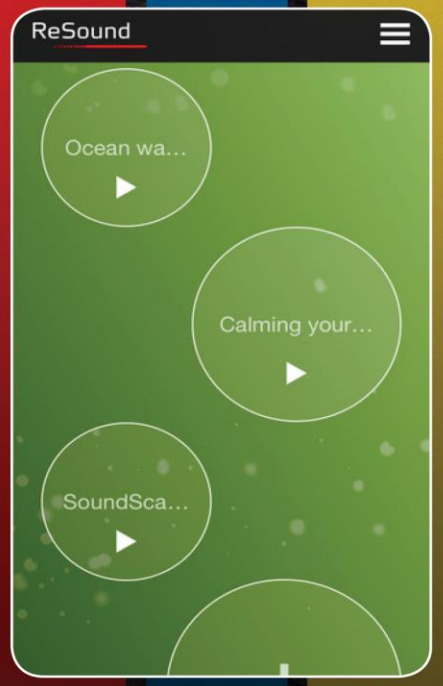
be a control-freak



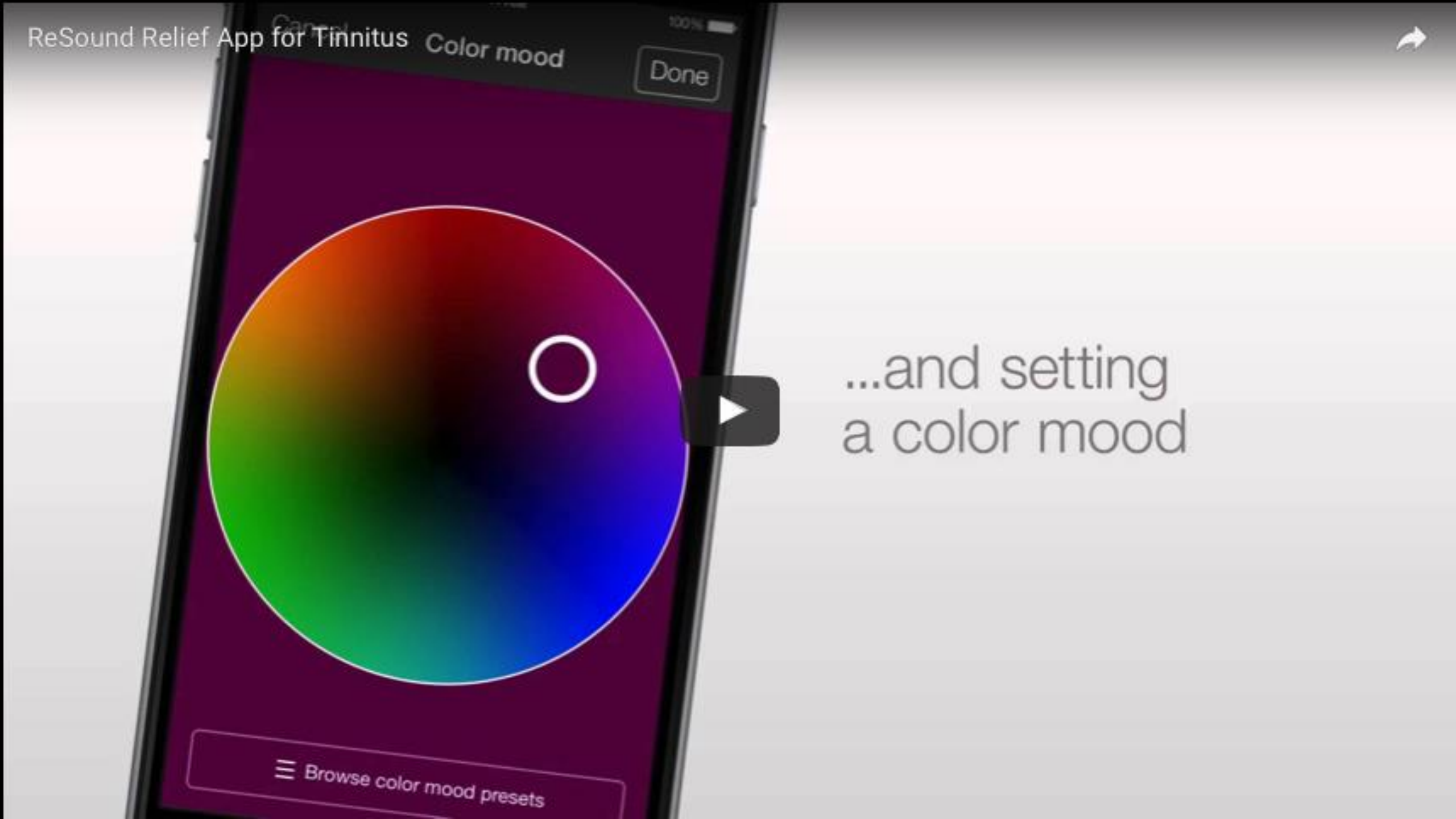


tinnitus management

definition: a sensation of noise (as a ringing or roaring) that is caused by a bodily condition (as a disturbance of the auditory nerve or wax in the ear) and typically is of the subjective form which can only be heard by the one affected



Tinnitus Relief App is available on smartphones and further helps to manage tinnitus symptoms.


ReSound Relief App for Tinnitus
Color mood
Done
Browse color mood presets
...and setting
a color mood

discreet volume control

With the Phone Clip+, ReSound Control lets you use your mobile device for easy overview and remote control of your ReSound wireless hearing aids and ReSound Unite wireless accessories. It's the ultimate solution for discreet, visual control!

Smart control for hearing aids with the ReSound Control app

ReSound Control

Smart control
of hearing aid volume...

finding your match

Choose the right provider and the right hearing aid in noise of advertisements.

when choosing a provider

- Research your options online and by asking friends/relatives and reading ads.
- How long have they been in business in your town?
- Ask about demonstrations, trial periods, office visit fees, consultation costs, and other service fees.
- Do you feel welcome, invited?

when choosing a hearing aid

- What kind of loss do you have?
- What is your lifestyle?
- Is a discreet device important to you?
- Where do you have the most trouble hearing? (TV, Groups, Noisy Restaurants, Church, Meeting Rooms, etc.)

Reactions to ReSound LiNX
Siri
too

the

HEARING AID EXPRESS

DIFFERENCE

- Comfortable, Inviting environment

- Service Before the Sale
  - Free Complete Hearing Tests
  - Free Office Visits
  - Risk-Free Trials
  - Financing Available
  - Insurance Accepted

- Service After the Sale
  - Free Tuneups
  - Free Cleanings
  - Warranties
  - Affordable Batteries
  - Free Adjustments

How much can you expect to pay?

BASIC

Optimal speech comprehension at home

- Designed For Quiet Environments and One On One Conversation
- Digital Sound Processing
- Basic Feedback Supression
- Multiple Hearing Programs

Typical prices from:
$495-$1195

ADVANCED

Functional assistance for daily-life situations

Additional features compared to the basic and mid-range hearing aids

- Compatibility With Some Wireless Accessories
- Advanced Feedback Suppression
- Automatic Directional Microphones to assist with speech in Noisy Places

Typical prices from:
$1295-$2195

PREMIUM

Highest hearing comfort in all situations

- Automatic Processing and Environment Sensing
- Ear-to-Ear Communications allows both hearing aids to work as one system
- Widest range of styles and colors
- Direct Compatibility with smart phones, tablets, computers, etc

$2200 & UP

Let’s test your hearing.

Listen to the tones on the next slide and write down the point where you STOP hearing the tone.

Hearing Test

6500 HZ

Take a few minutes to fill out the Self-Test questionnaire you received.

If you checked
☑ YES to more than 2
questions on your
Self-Hearing Test.

Let's talk about your

Free Hearing Consultation!

Mysti@hearingaidexpress.com

Chat on our website:
www.HearingAidExpress.com

Call for location nearest you!
888-259-2126

HEARING AID EXPRESS

Located in: Austin, Georgetown, Dallas, Mesquite, Plano, San Angelo, Wichita Falls, Bellaire, Conroe, North Houston, Kingwood, Pasadena, Sugar Land, Decatur, Gainesville, Vernon, Seymour, Graham, and Nocona