

March 28. 2011
The Sun City Computer Club
Hearing Aid
Special Interest Group
Presents. . .

Advanced Hearing Solutions Seminar

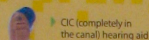
estes
audiology
HEARING CENTER
www.HearLifeAgain.com
512.868.3109

WHEN: March 28, 2011
TIME: 1:00 PM until 2:30 PM
WHERE: Sun City Ballroom
2 Texas Drive
Georgetown, TX 78633



Hosted by the Sun City Computer Club Special Interest Group

Advanced Hearing Aid Solutions



CIC (completely in the canal) hearing aid



ITC (in the canal) hearing aid



ITE (in the ear) hearing aid



BTE (behind the ear) hearing aid



Extended wear hearing aid

Estes Audiology will offer free hearing screenings to seminar attendees during the month of March. Bring your screening to the seminar to gain a better understanding of your own hearing loss.

Hearing Loss Experts:

Soriya Estes, AuD - Advanced Hearing Aid Solutions
Patrick Slater, MD - Neuro-Otologist on Surgical Solutions
Amy Gensler, MA - Implants and Auditory/Verbal Therapy
Brent Barnes - Area Manager, Cochlear Corporation

When Hearing Aids are Not Enough Implantable Hearing Solutions

Do you have these issues even while using hearing aids?
If so, you may be a candidate for implantable hearing solutions.



Is a Baha® bone conduction hearing treatment right for you?

Ask yourself the following questions:

- ✓ Do you hear only from one side?
- ✓ Do you have malformed ears, ear canals, or draining ears?
- ✓ When using hearing aids, do you have:
 - ✓ Problems getting sufficient loudness?
 - ✓ Trouble with feedback, squeal, whistles, or distorted sound quality?
 - ✓ Do you have sore or irritated ears due to your earmolds?



Is a Nucleus® cochlear implant right for you?

Ask yourself the following questions:
When using hearing aids...

- ✓ Do you have to ask people to repeat themselves in one-on-one conversations, even in a quiet room?
- ✓ Do you depend on lip-reading to understand a conversation?
- ✓ Do you avoid social activities because you don't know what's being said and are afraid you may respond incorrectly?
- ✓ Are you exhausted at the end of the day because communication requires such a high degree of concentration?
- ✓ Are you having a hard time keeping up at work?
- ✓ Is it hard for you to talk on the phone and do you avoid calling or answering the phone?
- ✓ Is listening to music no longer fun?

Estes Audiology
512.868.3109
1530 Sun City Blvd., Ste. 140
Georgetown, Texas 78633

There is a hearing solution that is right for you.
Talk to your hearing health care provider or learn more at
www.hearinglosseducation.com

Cochlear Americas www.cochlear.com

An educational guide brought to you by Cochlear®



Advanced Hearing Aid Solutions

estes audiology
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Mandi Fisher, AuD

Austin Ear Clinic
Patrick Slater, MD
Amy Gersler, AuD

Cochlear Americas
Brent Barnes

Sun City
Jenny Burson
David Mullinax

Jim Walsh
MC: Gary Shepard



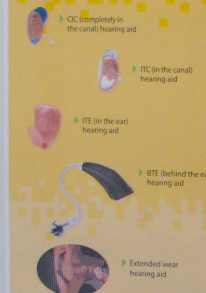
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When Hearing Aids are Not Enough Implantable Hearing Solutions

Do you have these issues even while using hearing aids?
If so, you may be a candidate for implantable hearing solutions.



Is a Baha® bone conduction hearing treatment right for you?

Ask yourself the following questions:

- ✓ Do you hear only from one side?
- ✓ Do you hear muffled, like your canals are plugged?
- ✓ When using hearing aids, do you hear?
- ✓ Problems getting sufficient loudness?
- ✓ Trouble with feedback, whistles, or distorted sound quality?
- ✓ Do you have one or both ears that are not working?



Is a Nucleus® cochlear implant right for you?

Ask yourself the following questions:

- ✓ Do you have to ask people to repeat themselves in one-on-one conversations, even in a quiet room?
- ✓ Do you depend on lip-reading to understand a conversation?
- ✓ Do you avoid social activities because you don't know what's being said and are afraid you may respond incorrectly?
- ✓ Are you exhausted at the end of the day because communication requires such a high degree of concentration?
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Hearing

How natural hearing works

How a hearing aid works

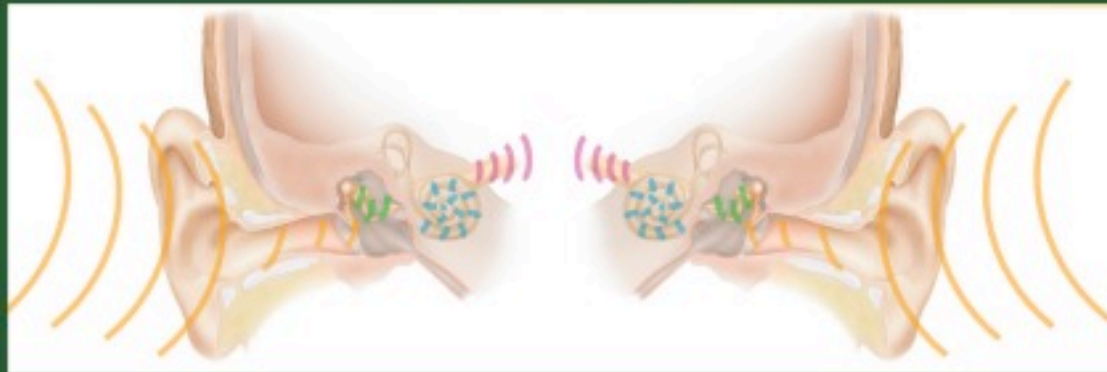
How a cochlear implant works

Binaural hearing

How a bone conduction system works



How our hearing works



Natural Hearing

Hearing Aids

Cochlear Implants

Binaural Hearing

Bone Conduction System

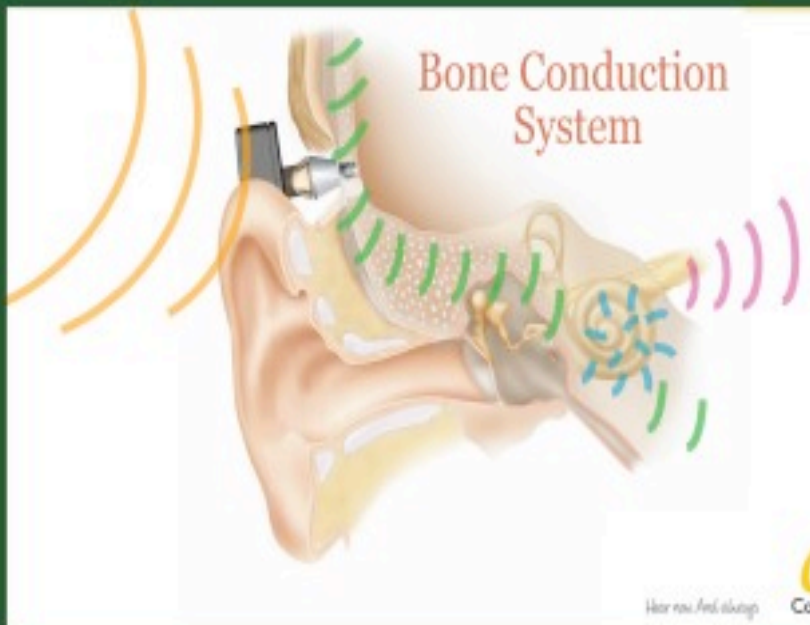
Natural Hearing



Hearing aid



Bone Conduction System



Cochlear Implant



Binaural hearing



How a cochlear implant works



Hear now. And always.


Cochlear



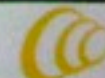


Internal implant – “electrode array”



Austin Ear Clinic

Hear now. And always.



Cochlear

BAHA - two major parts

*Titanium implant
(abutment) placed in
the bone just behind the
ear*



*External sound processor
which connects to the skull
using the abutment*

Austin Ear Clinic

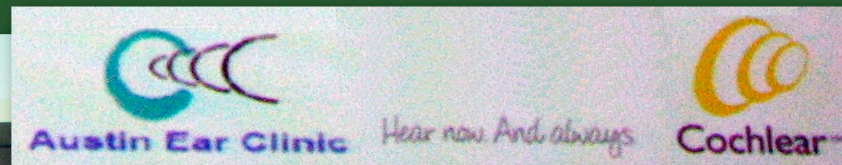
Hear now. Feel different.

Cochlear









*With thanks to all
who participated from*

*The Sun City Computer Club
Hearing Aid Special Interest Group*

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