

<u>Cíndy Martín, President</u>

I'm a retired muralist and over the 20 years in business I have never repeated a mural twice. Every client had their own ideas on the design of what they wanted. My clients had an emotional connection or a feeling of what they wanted which is what made it an exciting career choice. Which brings me to think, is there any bad art? I would argue that there isn't. Don't get me wrong there are art pieces that are downright vulgar, but does that mean that it is not art.

I have always heard that art is subjective. If that's true, then there is no bad art. When you create art, you use your design, your history, your feelings and even emotions to convey a message to the viewer. In the same way the viewer looks at art in the same way.

Webster defines subjective as this "based on or influenced by personal feelings, taste, or opinions."

When creating art, we draw from our experience to bring the viewer into our world. We are sharing a piece of ourselves with the viewer. When I was painting murals, I needed to listen to what my client was trying to convey to enhance their environment. I was excited to bring their vision to life.

There are many different art forms. Each one brings a different uniqueness to our club. Embracing this uniqueness is key to a successful club. Of course, we as a club have a responsibility to our community and to the standards of Sun City to keep it family friendly.

Go out and create your heart out. Share oneself with the world.

Sunshine Chair - Connie Hartsfield



Help keep our club connected... make someone smile today! If you know a member who needs or would appreciate a note of sympathy, condolence, congratulations, or gratitude please contact the Sunshine Person! Email: <u>charts303@yahoo.com</u>, or call or test 512-913-4960 so that Connie can send some Sunshine.

Gale Shaeffer - Studio Manager

Open Studio Work and Play Day (see pictures below)

In January we tried a new idea for promoting the use of the Open Studio. It was a roaring success. Twenty-nine people participated. We had breakfast casserole, pigs in the blanket (thank you Sulin), and fruit (thank you Corrina) for breakfast. Some brought their lunch and stayed all day. And, we had tea and scones in the afternoon. Everyone brought their art supplies, and many were able to complete work even though there was a great deal of joyous visiting happening. It was an art come-and-go work fest. Which might be a better name for it? I had so many requests to do it every month that the VAC Board has agreed we can do it more often than anticipated.

NEXT Open Studio Work and Play Day. There will be another **OSWPD (B) on March 6th.** That is a Wednesday. The doors will open at 9:00 AM and you can work until 4:00 PM. Instead of breakfast, we will have lunch. By popular demand we will have tea and scones again!



January 30, 2024 (Photos by Wanda Rackett)

Next: Open Studio Work and Play Day, Wednesday, March 6,

Lunch, Tea and Scones

<u>Lee Ellís - Socíal Chaír</u>

All VAC Members are welcome to join the "Celebrate Spring" Luncheon on March 12, 11AM – 2PM. Information on how to register is enclosed here. Enjoy the camaraderie and Pot-Luck variety!



Barbara Cooper, Exhibition Chair

Pricing artwork is one of the most complex tasks that new artists and even experienced artists face. A simple formula for pricing your artwork.

- Don't price with your emotion.
- Make your work affordable while being able to make a profit.
- Multiply the painting's width by its length equals total size in linear inches.
 - Example: 8" x 10" = 80 linear inches
- Multiply that number by a set \$ amount that is appropriate for your experience and reputation. For this example, we will use the formula for an emerging artist.
 - Example: 80 x \$1.00 = \$80.00
- Add these two numbers together: 80 + 80 = \$160.00
- Calculate your cost of canvas and framing and add:
 - Example: \$160.00 + \$50.00 = \$210.00

Comíng Soon... "<mark>Pop Up Art Faír and Sale</mark>"

<mark>Sunday, Apríl 14th, 2pm - 5PM</mark> VAC Studío at the Retreat

Mixed Media art such as Collage, Alcohol Ink, Mixed Acrylic, Pen and Ink, Zentangle, Assemblage, and Cold Wax art created by our Sun City artists will be featured. Join us for this **free event**. There will be refreshments, door prizes, and an opportunity to view and purchase a beautiful and unique piece of art. Mark your calendars!



Artists About Town & Featured Artist

Artísts About Town March							
Artíst	Location	Artíst	Location				
Darrell Hutchinson	Baca Center, Round Rock	Cynthia Jones	Framers Gallery, Georgetown, and Uniquely Salado, Salado				
Linda Campbell	Baca Center, Round Rock; Solo show - Impressions Gallery, St David's Hospital, Georgetown; and Jester Annex, Round Rock	Sigi Field	Ken'z Guitars, On the Square, Georgetown				
Violet Nicklen	Williamson County Art Guild Gallery, 708 Rock Street, Palace Theatre Black Box (on West 8th St.), Georgetown	Julie Greenberg	Truewood at Merrill, 4907 Williams Drive, Georgetown				
Connie Matheny	3 Locations in Austin Community College: Military Network Center (Highland Campus), "Perspective" Art Show in ACC Art Lab, ACC Black Box Theatre (Highland Campus)	Shirley Patxot	Williamston County Art Guild Gallery, Georgetown; Uniquely Salado, Salado; Framers Gallery, Georgetown; and Round Roc Downtowner Gallery, Round Rock.				
Ann Koziell	Framers Gallery, Georgetown	Jan Sherer	Williamson County Art Gallery, 708 Rock Street, Georgetown				

Artists About Town lets us know where our members are showing/selling their paintings. When we are out and about, it is fun to drop in and appreciate their talent. If you are showing your artwork anywhere and wish to be listed, please let Jane Hogan know via email to: <u>hoganjs2@msn.com</u>

Featured Artist for the month of March:

Connie Hartsfield

Be sure not to miss viewing Connie's works of art hanging in the Central Office hallway in March and April 2024

Special Interest Groups (SIGS)

What is a SIG?

A **SIG** is a **Special Interest Group** formed by a group of members who share a similar interest in a particular art medium. We presently have 5 SIGs who meet on a regular Saturday in the VAC Studio. We also have one Collage Study Group. See schedules below. All SIGS are free and open to anyone with an interest in that medium. Just show up at a meeting. Check the VAC calendar for the times. Most SIGs but not all start at 10 A.M. Come check them out. A great way to engage artists with interests in specific mediums. March schedules are:

Drawing SIG – 1st Saturday, March 2nd, 10AM - Noon – Dixie Kee, Leader

Do you really SEE what you are drawing? Instruction and exercises in CONTOUR drawing will teach you to touch the object you are drawing with your eyes as you draw; followed by long poses with a live model. Good for beginners, practice for advanced students. Bring \$5.00 for the model.
Q&A: dixiekee@gmail.com

Painters SIG – 1st Saturday, March 2nd, 1:00PM - Linda Campbell, Leader

• The painting SIG includes oil, pastel, and acrylic On the 1st Saturday afternoon in March we voted to just use 3 colors and black and white. Of course, if someone wants to paint their own subject it is ok. We just want to paint together and have fun. If someone wants a critique, we can do that as a group or individually. Come have fun with us!

Alcohol Ink SIG, 2nd Saturday, March 9th - Gale Shaeffer, Leader

• Shari Valdon has perfected the art of painting Alcohol Ink Sunflowers and will help us learn how to paint them at our next Alcohol Ink SIG meeting on March 9th at 10:00 AM. This is a beautiful artwork that you will enjoy painting yourself. It is done using the blowing technique. As always, these meetings are free, and you do not have to sign up to attend. Wear your play clothes and bring supplies if you have them. There will be time to do other works of art as well. It is always wonderful to spend time doing art with other people.



Collage SIG, 3rd Saturday, March 16th, 10AM – Noon - Candy McMains, Leader

• Collage is an easy way to express your creativity. Techniques and materials range from gluing items found in every home such as newspapers and greeting cards, to inventive arrangements of found objects, pictures, and papers. Subjects range from personal observations to social commentary, as well as artful design. Grab a glue stick and a piece of paper and join us at Collage every 3rd Saturday in the VAC Studio beginning at 10AM. SIG Leader: Candy McMains 512-943-4005

Watercolor SIG – 4th Saturday of each month, March 23, 10AM - Noon – Leader – Kaki Bassi

• Wanda Rackett, one of the favorite teachers in the VAC, will be instructing and we will be having a paint along painting Cupcakes. Please bring your typical supplies, paper, paint, water container, brushes. If this is your first time attending, we have supplies available to use. If you need more information, you can contact Kaki Bassi 512 508 1667.

The Collage Study Group, 3rd Monday of the Month, March 18, 4:30PM, Leader – Lee Ellis

• The next meeting of the Collage Study Group is on March 18, 2024, at 4:30 pm in the VAC Large Studio. Members create projects at home and bring them to the Study Group for "show and tell." We are not limited to the monthly project and may create collages of our own choosing. The Study Group usually meets on the 3rd Monday of each month at 4:30 pm in the VAC Studio. This is a format to learn, create and share our art. If you are interested in this Group, contact Lee Ellis at <u>bearlee1960@gmail.com</u>. Visitors are welcome.



David King - Education Chair

- Thank you to all for your patience and persistence during our transition to the new Class Registration System. We know there have been challenges and we continue to work with the CA Information Technology (IT) Department to improve the user experience. All classes are available for registration through December and our band of happy teachers are ready to serve you!
- On another subject, **David King is looking for an assistant to help him through 2024**. This position calls for computer and organizational skills.

Art Classes are off and running in the VAC Studio and on Zoom.



• For your convenience below is the 2024 Class Schedule for the next six months:

Visual Art Classes 2024

Class Descriptions & Supply Lists can be found on SCTXCA Website in VAC Calendar.

Note: Art Instructors' BIOs can also be found on SCTXCA VAC website calendar

LEVELS: N= Novice (0 - 9 mo), B= Beginner (9 mo - 2 year), I= Intermediate (2 - 5 years), Adv= Advanced (5+ years)

2024 Class Schedule - Revised 2/8/24

Month	Teacher	Class	Level	Date	Time	Cost	Date Close	Medium
	Carolyn Todd	Drawing 3	1, ADV	Mar 5	9.00-4.00	\$65	2/29/2024	Drawing
	Mary Curtis	Texas Birds— Eastern Bluebird	В	Mar 13	1:00-4:00	\$25	3/7/2024	Acrylic
	David King	Essential Watercolor Techniques	I, ADV	Mar 7, 8	9:00-4:00	\$100	2/29/2024	Watercolor
	Bob Shepherd	Introduction to Paint Like a Venitian	All	Mar 14, 21, 28	9:00-12:00	\$120	3/7/2024	Oil
	Kerry Dashnaw	Zentangle Still Life-Study of Greens, General	All	Mar 14	1:00-4:00	\$45	3/7/2024	Zentangle
	Sally Doran	Painting	l, Adv	Mar 15	9:00-4:00	\$40	3/7/2024	Oil
	Kaki Bassi	Watercolor on Black Paper	N	Mar 18	9:00-12:00	\$45	3/14/2024	Watercolor
	Dean Eisen	Mastering the Wash (Watercolor)		Mar 19, 20	9:00-4:00	\$60		Watercolor
	Mary Smith	Wastering the Wash (Watercolor)	D, I, AUV	Wiai 15, 20	5.00-4.00	ŞUU	3/ 14/ 2024	watercolor
С	Caldwell	Pastels	N	Mar 21	1:00-4:00	\$25	3/14/2024	Pastels
	Wanda Rackett	Secret message mixed media	All	Mar 22	9:00-12:00	\$25	3/14/2024	Mixed Media/Collage
REVISED	Dean Eisen	How and Where to Sell Your Art	All	March 22	1.00-4.00	\$30		
	Sally Doran	Paint With 4 Colors Using Zorn's Palette	l, Adv	Mar26	9:00-4:00	\$40	3/21/2024	Oil
	Hogan, Jane	In the Style of Cezanne's <i>Blue Vase –</i> Oil/Acrylic (In VAC Studio)	I	Mar 27	9:00-4:00	\$65	3/21/2024	Oil/Acrylic
	Kaki Bassi	Watercolor Blue Bonnets/Cacti	N	Mar 28	1:00-4:00	30		Watercolor
	Sherry Daerr	Dogs in Watercolor	I, A	Mar 29	9:00-4:00	75	3/21/2024	Watercolor
	Carolyn Todd	model	All	Mar 30	9:00-4:00	\$65	3/21/2024	Drawing
				Apr 2,8,15,22,29				
April	Lucy Oxberry	Drawing 3	Adv	May 6	1:00-4:00	165	3/28/2024	Drawing
	Dean Eisen	Mat Cuttung Machine Taining	All	Apr 4	4:00-6:00	Free	3/28/2024	Other
	Dean Eisen	Watercolor 101	N, B	Apr 4, 11, 18	9:00-4:00	\$75	3/28/2024	Watercolor
	Wanda Rackett	Palette Knife Bird	All	Apr 5	9:00-12:00	\$25	3/28/2024	Acrylic
	Hogan, Jane	Think Color ZOOM Class: Warm/Cool Floral Paintings - Acrylic/Oil	B, I	Apr 8,9	9:00-12:00	\$60	4/4/2024	Oil/Acrylic
	Kaki Bassi	Birds	N	Apr 8,	9:00-12:00	35	4/4/2024	Watercolor
	Kaki Bassi	Add People to Your Paintings	N	Apr 10	1:00-4:00	25	4/4/2024	Watercolor
		Still Life/Spring Flowers, General						
	Sally Doran	Painting	I. Adv	Apr 12	9:00-4:00	\$40	4/4/2024	Oil
	Carolyn Todd	Painting with Watercolor	All	Apr 13	9:00-4:00	\$55	4/4/2024	Watercolor
REVISED 1/17	Sally Doran	Pulling it All Together/ Important Elements in a Painting	B.i.Adv	Apr 16	9:00-4.00	\$40	4/11/2024	Oil
1/1/	· ·	Texas Birds—Lesser Goldfinch	B.I.AUV B					
2/2/24	Mary Curtis	Acrylics - Luster Reflections & Metals		Apr 17 April 22	1:00-4:00 9.00-12.00	\$25		Acrylic
2/2/24	Lisa Fitipaldi			April 22		\$40	4/18/2024	Acrylic
	Sherry Daerr	Dogs in Watercolor	I, A	Apr 23	9:00-4:00	75	4/18/2024	Watercolor
	Donna Bland	Paintings	All	Apr 24, 25, 26	9:00-4:00	\$150	4/18/2024	Oil

May	Wanda Rackett	Collage Owl	All	May 1	9:00-12:00	\$25	4/25/2024	Acrylic
	Garland	Architecture, Perspectives and						
L	Anderson, Jr.	Shades & Shadows	All	May 7,,8,9	9:00-4:00	\$75	5/2/2024	Watercolor
	Gale Shaeffer	Introduction to Alchol Ink	All	May 10	9:00-4:00	\$35	5/2/2024	Alcohol Ink
	Carolyn Todd	Painting with Oil paint	В	May 11	9:00-4:00	\$70	5/2/2024	Oil
	Mary Curtis	Texas Birds—Painted Bunting	В	May 14	1:00-4:00	\$25	5/9/2024	Acrylic
	Carolyn Todd	Plein Air Acrylic Painting	В	May 15 , 16	9:00-4:00	\$65	5/9/2024	Acrylic
	Dean Eisen	Watercolor 102	B, I	May 16,23	9:00-4:00	\$50	5/9/2024	Watercolor
	Lucy Oxberry	Acrylic Step by Step	B,I	May 17	9:00-4:00	45	5/9/2024	Acrylic
	Carolyn Todd	Plein Air Acrylic Painting	В	May 18, 19	9:00-4:00	\$65	5/9/2024	Acrylic
	Sally Doran	Portrait/Self Portrait Class	I, Adv	May 21,22	9:00-4:00	\$85	5/16/2024	Oil
	Lucy Oxberry	Perspective for Artists	All	May 27	9:00-4:00	40	5/23/2024	Drawing
				May 28, Jun 3,10,17,24 Jul				
	Lucy Oxberry	Drawing I	В	1	1:00-4:00	165	5/23/2024	Drawing
	Kaki Bassi	Watercolor Rooster Painting	Ν	May 29	9:00-12:00	30	5/23/2024	Watercolor
	Kaki Bassi	Watercolor Pencils How to Use	Ν	May 29	1:00-4:00	35	5/23/2024	Watercolor
	Dean Eisen	Creating Contrast & Harmony with Watercolor	l, Adv	May 30,31	9:00-4:00	\$60	5/23/2024	Watercolor
June	Dean Eisen	Take 3 Colors -Seascape	All	Jun 4	1:00-4:00	\$40	5/30/2024	Watercolor
	Candy							Mixed
	McMains	Portraits (Mixed Media)	All	Jun 6	9:00-12:00	\$25		Media/Collage
	Sally Doran	Color Theory/Harmony	B,I,Adv	Jun 7	9:00-4:00	\$45	5/30/2024	Other
	Dean Eisen	How and Where to Sell Your Art	All	Jun 12	9:00-12:00	\$30	6/6/2024	
	Lucy Oxberry	Step by Step Acrylic	BI	Jun 14	9:00-4:00	45	6/6/2024	
	Mary Curtis	Texas Birds—Blue Jay	В	June 19	1:00-4:00	\$25	6/13/2024	Acrylic
	David King	Portraits in Oil - Form+Value+Color - Working together	I, ADV	6/20, 6/21	9:00 - 4:00	\$100	6/13/2024	Oil
	Carolyn Todd	Encaustic Painting	l, Adv	, June 27, 28	9:00-4:00	\$90	6/20/2024	Mixed Media/Collage
July	Lucy Oxberry	Drawing 2	1	Jul 8,15,22,29, Aug 5,12	1:00-4:00	165	7/4/2024	Drawing
	Mary Smith				1:00-4:00,			
	Caldwell	Pastels	В, І	Jul 9,10	9:00-12:00	40	7/4/2024	
	Dean Eisen	Yellow Rose of Texas (Watercolor)	All	Jul 11	9:00-4:00	\$50	7/4/2024	Watercolor
	Wanda Rackett	Acrylic paint and a credit Card	All	Jul 12	9:00-12:00	\$25	7/4/2024	Acrylic
	Mary Smith							-
	Caldwell	Pastels	N	Jul 15	9:00-12:00	\$25	7/11/2024	
	Mary Curtis	Texas Birds—American Robin	В	July 17	1:00-4:00	\$25	7/11/2024	Acrylic
	Dean Eisen	Mastering the Wash (Watercolor)	B, I, Adv	, July 18,19,	9:00-4:00	\$60		
1/29	Marci Boone	Watercolor Techniques	ALL		9:00-1:00	\$150		Watercolor
	Judith Winter	Beginner Pastel	N <i>,</i> B	Jul 31	9:00-4:00,	70		Pastels
August	Garland Anderson, Jr.	Line & Wash	All	Aug 7,8,9	9:00-4:00	\$75	8/1/2024	Watercolor
August								
	Dean Eisen	The Art of Matting & Framing	All	Aug 16	1:00-4:00	\$25 5	8/8/2024	Other
	Dean Eisen	Mat Cuttung Machine Taining	All	Aug 18	4:00-6:00	Free	8/15/2024	Other
	Mary Curtis	Texas Birds—Red-bellied Woodpecker	В	Aug 21	1:00-4:00	\$25	8/15/2024	Acrylic

Sometimes it is necessary to change class dates; when this happens, the class will be changed on the website calendar.