

## 2020 POM Instructions

Congratulations on being selected Sun City Photographer of the Month (POM). Our POM program is intended to highlight the fine work being done by members of the Sun City Photography Club, and make it accessible to the Sun City community. Your outstanding photography has qualified you for this recognition.

As Photographer of the Month you will exhibit printed/framed photos at the Cowan Creek Amenity Center for the month; your work will be highlighted for the month on the club's website; and you will be featured in the month's Viewfinder Newsletter.

Specifically, you will exhibit three printed/framed images at the Cowan Creek Activity Center, along with your photo portrait. The same three images will be incorporated into the club's web-site banner. You will have a web-site gallery that includes your bio, portrait and 16 images dedicated to your work. The Viewfinder newsletter will feature a photo of yours on the cover, and will include the three exhibit images, your bio and a link to the web-site gallery.

Making this happen involves

- POM Coordinator (Walt Grabowski, [walt.grabowski@gmail.com](mailto:walt.grabowski@gmail.com))
- Web-Site Administrator (Cathy O'Connor, [cathy0114@gmail.com](mailto:cathy0114@gmail.com))
- Viewfinder Editor (Sue Puetz, [sspuetz@gmail.com](mailto:sspuetz@gmail.com))

Generally, your exhibit date will be the day before the General Membership Meeting. The General Meetings are usually the first Wednesday of the month. Your exhibit will start the Tuesday immediately prior. You will be expected to remove your exhibited photos not later than the Monday immediately prior to the General Meeting. The POM Coordinator will work out a detailed schedule with you.

So here's what you need to do.

### At least seven days prior to the exhibit date:

- E-mail the POM Coordinator:
  - A digital portrait of yourself, as a photographer, in "portrait mode"
    - The aspect ratio should be 4x5
    - An image at 800x1000px is ideal
    - The printed portrait will be small (4"x5") so don't be hesitant to crop
  - The titles and prices of your three exhibit pictures along with a phone number (no need for phone number if photos are NFS). The POM Coordinator will print photo tags that will be attached at the exhibit hanging
- E-mail the Web-Site Administrator:
  - The same portrait (digital) as used in the exhibit

- A 100-200 word biography giving an overview of your life, family info, how long in SC, when you got started in photography, favorite type of photography, etc.
- As many as 16 digital images, at no more than 1024px long-side, for your web gallery
  - Include and Identify the three that are to be exhibited at Cowan Creek
    - These three will form the web-site banner
- E-mail the Viewfinder Editor
  - The same POM portrait (digital) used in the exhibit
  - The same 100-200 word biography
  - The three images that are exhibited (same 1024px size)
  - Your selection of an image for the Viewfinder cover
    - This image should be one of the 16 in your gallery, but not one of the three exhibit images

**On the exhibit date:**

- Meet the POM Coordinator at Cowan Creek with your three exhibit images, ready to hang.
- The POM Coordinator will assist with hanging, attach the photo info tags, and provide your portrait in a club-provided frame.
- Your framed pictures should take advantage of the space we have so 20x16 or 24x18 (matte size) are ideal.
- Be sure to use screw eyes 25-30% down from the top and picture wire that is strung with minimal slack.
- Sawtooth hangers are not acceptable.