



Sun City Photography Club Board of Directors Regular Meeting Minutes November 14, 2022

Call to order: 10:00 AM

Board members present: Allen Utzig, Marsha Larrabee, Barbara Friedman, Tracey Smith, Jane McCabe

Board members absent: Randy Freeman

Club members present: Rita Johnston, Rick Siersma

Guests: None

Approval of minutes:

The minutes of the last meeting (October 12, 2022) which were distributed to Board members prior to the meeting were approved. (Smith/Larrabee)

Treasurer's Report:

Allen gave the Treasurer's Report in Randy's absence. The club presently has \$4,375 and 258 members (4 new since last report).

Old Business:

Annual Print Competition and Exhibit - Marsha reported that there were 119 entries, 42 different photographers, 25 different winners, and 2 sales netting \$215. There were 81 votes cast for the People's Choice awards which resulted in a tie between Mary Campbell and Dick Barbour. The entry fees collected totaled \$595. Overall earnings have not been determined yet as there were various expenses such as \$280 spent on ribbons.

Marsha made some recommendations for future competitions including eliminating the entry fee for club members, buying less expensive/fancy ribbons, obtaining ground-mounted signs to be placed outside the building directing people to the exhibit, having fewer categories for entries, and having different levels of competition within each category. She also suggested that the categories for the next annual competition be announced as early as April to give photographers plenty of time to plan their submissions.

The Google registration forms worked very well. The consensus was that having a panel of judges as we did this year was better than having a single judge, but in the future we will try to have more diversity in the judges' areas of expertise. Based on the judges' comments, we might provide the photos' titles to the judges next year (without the photographers' names).

Dates for the 2023 Competition: Turn-in, hanging and judging will occur on Saturday, November 11th. The awards reception will be held the following day, Sunday, November 12th.

Arts & Crafts Fair – Tracey reported that there were 531 pieces entered. Total gross credit card sales were \$2,296 and net credit card sales were \$2,271. After fees were taken out that total was \$2,200.21. Cash sales amounted to \$409, so overall net sales = \$2,680.

The iPads worked well for taking credit card payments. Overall, not enough sales were made to cover the club's expenses for entering the fair. There will be discussion at a separate committee meeting addressing how to proceed in the future so that the club does not lose money on the fair. The 2023 Art & Crafts Fair is scheduled for November 4th and 5th.

Rita Johnston added that there were seven photographers who displayed their wares and although it was a small number, she felt that the club was well represented. Rita recommended that the club look into replacing the latticework that had been used previously for displaying the photography items for sale. That latticework had been thrown away in October which led to a scramble to find ways to display items at the fair. Allen suggested some type of wire display racks that would be lighter weight and easier to store than the latticework.

Use of Studio Equipment – Marsha reported that there have been instances where club members have borrowed some of the studio equipment for non-club or personal use. The equipment was not always returned in a timely fashion and some equipment was found to be damaged upon its return.

Marsha posed the question of whether the club should allow any equipment to be taken from the studio (or the Activities Center) for personal use or non-club events at all. This was discussed at length, and whether to exclude the club's laptop if we make a general policy regarding studio equipment. Marsha will write a detailed policy to be voted on at the next meeting that will spell out terms of studio equipment use outside of the studio.

New Business:

Holiday Party – Tracey reported that Pok-e-Jo's has been confirmed as the caterer for the club's holiday party on December 6th in the Cowan Amenity Center's Florence/Georgetown room. Invitations will go out to club members on November 15th and tickets will go on sale November 18th.

Review Club Organization – Barbara observed that an excessive amount of work is being done by a few people in the club, that could be spread out among other members if there were some revisions made to the org chart. Barbara, Marsha and Tracey have started discussions of potential changes and additions that could accomplish this objective. It would include writing more specific job descriptions for officers and the addition of some non-board positions for other club members such as a SIG Coordinator.

Two potential new board positions could be a VP of Exhibits and a VP for Communications, who would coordinate content providers for things like publicity, social media, newsletters, email, and club calendar. Several other potential new positions were mentioned and will be addressed further in upcoming board meetings.

2023 Educational Plan – Barbara reported that a few changes are still being made in the biannual plan for January through June 2023. More teachers are needed in order to provide

more classes. Some of the scheduled classes were described such as Photo Editor Options. The Education Plan is posted on the club's website.

Soft Boxes – Marsha reported that when the soft boxes were used for judging the annual print competition, it was discovered that some of their parts were missing and the switches were not functioning properly. Rick Siersma recommended that rather than trying to fix them, the club would be better off purchasing new soft boxes. Some all-inclusive sets were found on sale online (with stands, lights, switches) in a set of 2 for \$340.

MOTION (Larrabee/Smith): “that the Board approve expenditure not to exceed \$375 to purchase Godox Continuous Lighting Soft Boxes.” Motion passed.

There was discussion of where the soft boxes could be stored where they are not too difficult to access. Marsha will talk to Rick Siersma about clearing space in the storage cabinets for them.

Selection of Past-President Board Member – Allen reminded the board that we have an obligation to add a board member who is a past president, in light of Bob Maher's recent death. A list of potential candidates will be made for the board to review at the next meeting.

President's Report for General Meeting – Allen asked for input on what he should include in his end-of-the-year report at the general meeting on November 16th. Suggestions included the club's expenditures, the educational plan, addition of new SIGs, upgrades to the studio, changes in the club and in photography in general due to changes in technology (e.g. iPhone photography), and how the club has been revitalized after Covid.

There will be no General Meeting in December. The board will have its last meeting of 2022 on December 19th.

Adjournment:

MOTION to adjourn (Smith/Larrabee), passed. Meeting adjourned at 11:48 AM.

Jane McCabe, Secretary

Date of Approval: December 19, 2022